

Synopsis

Mr Rob Morton
Program Consultant
Disney Institute

Disney's Approach to Leadership Excellence

The Walt Disney Company is recognized worldwide as a storytelling company that engages the emotions of its audience. Gain insight into time-tested Disney strategies and tactics for improving results through exceptional leadership. You will learn how to adapt proven Disney Leadership strategies and best practices to your organization; develop and communicate your leadership vision, establish and maintain effective systems and structures to meet goals.

Mr Lucas Chow
Executive Director
Far East Organization

Building a Leadership Brand

Established by the late Mr Ng Teng Fong in 1960, Far East Organization has grown to become the largest private property developer in Singapore with more than 700 developments, including 42,000 or one in five private homes. Mr Lucas Chow will share the values that guide FEO to become an enduring enterprise in business with diverse products and business platforms. He will touch on the strategies to build and communicate Far East Organization's brand values across its diverse portfolio including the communication strategies a leader must have especially when faced with a crisis.

Ms Claire Chiang
Senior Vice President
Banyan Tree Holdings Ltd

Innovative Leadership Excellence and Challenges

Today's competitive climate requires organizations to institutionalize the process of innovation - to plant the seeds of creativity that could utterly transform a business. How does Banyan Tree build and sustain an innovative culture and what strategies does the company adopt in overcoming the challenges in this globalized economy.

Ms Andrea Kershaw
Location Director
IDEO Singapore

Creative Leadership Engagement

IDEO is a global innovation and design firm that uses a human-centered, design-based approach to help organizations in the business, government, education, and social sectors innovate and grow. IDEO has 550 employees across offices and locations in Palo Alto, Boston, Chicago, London, Mumbai, Munich, New York, San Francisco, Seoul, Shanghai, and Tokyo. In this talk, Ms Kershaw will share how organizations in the public sector can apply the principles of design thinking to develop creative solutions to enhance the working environment and customer service experience.

Dr Low Lee Yong
Founder & CEO
MHC Asia Group

Leadership in Hard Times

Braving through fire and brimstone, this is how CEO and Founder of MHC Asia Group, Dr Low Lee Yong, describes his experience of turning his company from the brink of bankruptcy into one that earned him the prestigious ASME (Association of Small and Medium Enterprises) Entrepreneur of the Year Award last year. Hear what valuable insights and lessons he distilled from his business hardship and the teachers who inspired him that contributes to his success today.

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