



DAVID CHIEM

MindChamps' Founder, Chairman & Group CEO

From an early age, David Chiem was destined for success as a creative artist and a visionary entrepreneur. The key to his success has been his 'champion' mindset, the mental ability to stay positively focused amidst all adversities and challenges, making him a role-model for anyone aspiring to succeed in any field.

His natural ability to inspire his audiences has made him an invaluable and highly sought after speaker. His amazing energy and positive mindset have taught many to venture out of their comfort zone, igniting new passion and potential.

Arriving in Australia at the age of nine and without being able to speak a word of English, David understood the value of education. During his graduating year in Junior College he became the first ever to be awarded three medals of honour in the diverse fields of English, Mathematics and Art, and his successes since have shown a similar versatility.

Beginning in the Arts, David at the tender age of 14 became the first Asian to be given a leading role on mainstream Australian television, in the internationally acclaimed drama series "Butterfly Island". David went on to study acting at the prestigious Theatre Nepean. He has since played leading roles on mainstream television, film, radio and theatre. He graduated with a BA (Communication) at the University of Technology, Sydney and a Master of Film-making from the world-renowned Australian Film, Television and Radio School (AFTRS).

He has also published, with internationally-recognised author Brian Caswell two critically acclaimed novels, '*Only the Heart*' and '*The Full Story*' which were nominated for three prestigious Australian literary awards between them. '*Only the Heart*' is a best-seller in its 18th print run and is studied in both the New South Wales Higher School Certificate and the Victorian Certificate of Education. He has written two bestselling parenting books, *Deeper than the Ocean*, hailed as the 'parenting bible of the 21st century' and its follow-up, *The Art of Communicating with Your Child*. He also wrote *The 3-Mind Revolution*, a new

world-view for all parents, educators and leaders, and the recently released *Pre-school Parenting Secrets – Talking with the Sky*.

As the Founder, Chairman and Group CEO of the education training institute *MindChamps*, David has demonstrated an ability to draw together and inspire an impressive team of professionals with backgrounds in education, psychology, neuroscience and theatre to develop and deliver revolutionary cutting-edge mind-training programs.

David's ability to creatively 'cross boundaries' is best exemplified by the association he has forged between *MindChamps* and world-renowned scientist Professor Allan Snyder – the founder and director of *Centre for the Mind*, (University of Sydney). To quote Professor Allan Snyder, "David Chiem is a man who has crossed many bridges of success to achieve a remarkable synthesis of art, education and entrepreneurship."

In 2008, David was awarded the Entrepreneur of the Year by Rotary~ASME, while *MindChamps* was awarded Rising Star Brand by Brand Finance, a leading international brand valuation firm and Promising Brand at the Singapore Prestige Brand Awards. A year later, *MindChamps PreSchool* was awarded Promising Franchisor by the Franchising and Licensing Association. In 2010, David was awarded Outstanding Entrepreneur of the Year at the Asia Pacific Entrepreneurship Awards.

David Chiem has achieved more than what most people would have wished for from a lifetime of work, and this is only the beginning. From a childhood of hardship and challenge, he has built a career of diversity and success. David is indisputably a man whose personality and achievements encapsulate the very concept of the 'champion mindset'.



Prof Allan Snyder FRS & Mr David Chiem

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